

“Many solemn nights
Blond moon, we stand and marvel...
Sleeping our noons away”
-Matsunaga Teitoku



LUNeko

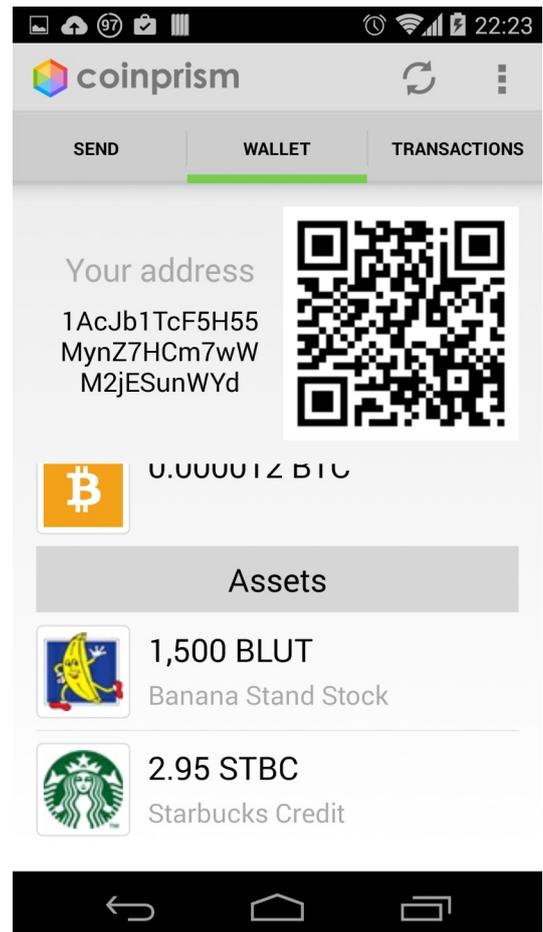
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White Paper v1.9

Introduction

The cryptocurrency market is currently experiencing a new wave of adoption for non-fungible token (NFT) implementation. The technology behind creating non-fungible blockchain assets dates back to the early years of the previous decade with protocols derived from Bitcoin, namely "Colored Coins" from the Bitcoin 2.X (aka Colored Bitcoin) project.

In the years since, the utilization of non-fungible assets has evolved into a network of varied ecosystems containing everything from gaming assets to digitized representations of physical goods such as tickets and coupons. Likewise, their position in the cryptocurrency economy has drastically changed, up to being a multi-billion dollar facet of the cryptocurrency market with multiple marketplaces servicing NFT distribution and purchase across multiple blockchains.



Coinprism was a wallet for the storage of BTC and the then-novel "colored coins" the progenitor of the modern NFT.

Introduction

The utility provided in non-fungible tokens is in specifying the ownership of unique assets: For the purposes of currency, however, it is not always ideal. Fungible tokens are preferred as a currency due to the ability to exchange tokens without individual units or fragments of a currency being marked. In the most complete implementation of this principle, cryptocurrencies such as Monero (XMR) have created systems wherein even the value of transfers is obfuscated from public viewing to prevent in totality the tracking of transaction amounts across the network.

A comprehensive cryptocurrency ecosystem can make use of both of these elements by providing non-fungible tokens where best suited and fungible tokens when that trait is so desired. Such an ecosystem is one of the design aims of this project.



Monero's network is privacy-focused and entirely fungible, more so than currencies such as Bitcoin.



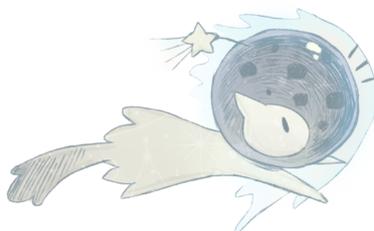
Tari is an ongoing project by the Monero team to implement a privacy-focused network that can support non-fungible assets.

Why Luneko?

The prevalence of non-fungible tokens in the modern cryptocurrency space has no doubt provided a glut of selection for prospective participants in any cryptocurrency community. These tokens are sometimes elements of their own ecosystem but are often generative works independent of any further cryptocurrency integration. Luneko addresses this lack of depth in utilization by covering both the non-fungible token implementation for unique assets and the more currency-compatible fungible token utilization of its core currency within one ecosystem. These elements are as follows:

\$LUNE – The BEP-20 fungible token operating both as the Luneko ecosystem's primary currency and a functional store of value

\$CATS – The non-fungible token (NFT) asset collection of unique identifiers utilized within the ecosystem for rewards



Why Luneko?

The primary token of the Luneko ecosystem is **LUNE**. This token is a Binance Smart Chain cryptocurrency that rewards its holders via an automatic 2% redistribution on all transactions.

As transaction volume increases, the 2% transaction value redistribution will help accumulate \$LUNE holdings within your wallet.



Market Cap	3% Turnover	5% Turnover	7% Turnover	9% Turnover
\$100,000	\$0.06	\$0.10	\$0.14	\$0.18
\$500,000	\$0.30	\$0.50	\$0.70	\$0.90
\$1,000,000	\$0.60	\$1.00	\$1.40	\$1.80
\$9,200,000 (\$0.50/LUNE)	\$5.52	\$9.20	\$12.88	\$16.56
\$18,400,000 (\$1/LUNE)	\$11.04	\$18.40	\$25.76	\$33.12
\$75,000,000 (500TH POSITION BY MARKET CAP)	\$45	\$75	\$105	\$135

The development team for LUNE is dedicated to the long-term development of its project, with the contract liquidity locked and the development team's only means of token acquisition being buying in at the market rate, with no presale or reserved tokens.

\$LUNE Tokenomics

Token type: Fixed Supply

Total supply: 18,400,000 all provided upon launch, no presale.

Total transaction fee: 3%

Transaction Distribution:

- 2% of all transactions redistributed to all holders of LUNE
- 1% of all transactions redistributed to liquidity

Team Tokens: Approx. 1% before staking rewards.

Burn:

- 0%

Liquidity Pool Augmentation:

- When the contract reaches a threshold of distribution awards, it automatically augments the liquidity pool. This takes place by splitting accumulated tokens into thirds: One third is swapped for funding to the designated community fund address (from which our marketing and charitable contribution funds are accumulated), one third is swapped for BNB, and the final third is paired with the previous one to add to the liquidity pool.

\$LUNE Tokenomics

\$LUNE has a fixed supply of 18,400,000 tokens. This number is both generally inspired by the desire to have a total supply of tokens that can be better managed from a glance by holders and directly inspired by the supply of another currency, Monero, which utilizes an approximate supply of 18.4 million coins before its tail emissions. A key difference in the supply of LUNE when compared to Monero is that the incentives to secure the network on which the Luneko ecosystem exists does not come down to the task of the LUNE supply itself.

A problem that is possessed by other prospective store of value coins such as Bitcoin is that, as a complete system on its own, the means of securing the network comes at the expense of long-term utility as a store of value. With the Luneko ecosystem, security of the network is put upon the base of the Binance Smart Chain system. This means that, while there are no new LUNE minted, the security of the network is provided in the form of BNB, preventing a future network event where there is no LUNE to award to miners and thus no incentive to operate the network.

\$LUNE is, from the moment of its launch until Bitcoin's final block reward decades later, less inflationary than BTC and XMR both.

CATS Tokenomics

The non-fungible counterpart to the fungible token LUNE is the non-fungible asset collection CATS. This is further split into two distinct groups, both of which possess similar qualities.

The first of these asset collections is CATS★ (representing Prime Luneko Tokens) and CATS (representing the wide-release NFT asset collection).

CATS★ - This is the collection asset consisting of promotional NFTs that are identified by their hand-drawn image elements. The image elements for Prime Luneko Tokens are used with the explicit permission of their artist for the purposes of identifying these tokens, with the artist maintaining possession of their creative rights. Instead, Prime Luneko Token holders are to receive additional benefits within the LUNE ecosystem to compensate for their token identifier artwork not being rights-inclusive.



*Featured:
Prime Luneko ID# 15 -
Catnap (Left)
and
Prime Luneko ID# 13 -
Bendy (Right)*

CATS Tokenomics

CATS - This is the collection asset consisting of the wide-release NFTs for the Luneko ecosystem. These tokens are more full-featured than rewards-based by nature, being capable of breeding to create novel Luneko through a genetics system. Each of these tokens possesses artwork that is to be generated using the unique genetics of each Luneko, resulting in billions of possible outcomes based on the varying assets and expression of dominant or genetic features.

For scarcity, the genesis generation of the wide-release Luneko NFT assets is expected to be limited to 500 individuals. These individuals will be able to breed and reach a yet-to-be determined population cap.

Holders of Prime Luneko Token will be exempted from the breeding fees of the wide-release Luneko Token Assets.



Roadmap

PHASE 1

- Site Launch ✓
- 500 LUNE Users ✓
- Community Fund ✓
- Central Exchange listing ✓

PHASE 2

- White Paper Revision 1 ✓
- First Community Town Hall ✓
- Promotional NFT Launch ✓
- File Listing Applications ✓
- Central Exchange Listing ✓

PHASE 3

- 1,000 LUNE Users
- Hit 1,000,000 USD Market Cap Once ✓
- Wide-release NFT Launch
- Holiday Marketing Promotions

PHASE 4

- Achieve listing on CMC or CG
- 5,000 LUNE Users
- Sustain daily volume of 100,000 USD
- Year of the Cat (Tiger) Promotion

PHASE 5

- 10,000 LUNE Users
- Hit at least 10,000,000 USD Market Cap Once
- Pawswap.finance Demo Launch
- CEX Listing II
- High Visibility Collaboration

PHASE 6

- 18,400,000 USD Market Cap (\$1 per LUNE)
- CEX Listing III
- Design Planning for Luneko Plush Run
- Pawswap.finance Main Launch

PHASE 7+

- Further Developments TBA
- Contract locking
- Ownership renouncing
- Tier 1 Exchange Applications (Binance, Coinbase, etc)



CONTACT



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Pancake Swap



Luneybin1



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